



March 2, 2018

**Don't Miss Your Opportunity to Sponsor**

# *Asian Heritage Night '18*

a night of music, story-telling and appreciation

Wednesday, May 23, 2018 at 6:00PM

Edison Ballroom, 240 West 47th Street, New York, NY 10036

Dear Friends,

It is with great pleasure that we invite you to the 2018 CAIPA Asian Heritage Night hosted by the CAIPA Foundation, Inc., with the support of Coalition of Asian-American IPA, the largest IPA in New York's Asian-American communities, and one of the most recognized IPAs in the region. This unique cultural event celebrates Asian Heritage month in May with a focus on health care.

Over hundreds of champions from the medical community will be in attendance to enjoy a multimedia celebration of Asian culture shown through performances of musical instruments, drums, and a cultural runway show. We will also be recognizing several organizations and providers for their outstanding service to the Asian-American community.

Furthermore, this is a tribute to all health care stakeholders, government officials, hospitals, nursing homes, home care agencies, health care providers, and family members, interdependently working together to provide the most comprehensive care to those in need.

Please contact Karen Jung at 212-965-9888, x106 or [kjung@caipa.net](mailto:kjung@caipa.net) if you would like to become a sponsor. Thank you for your consideration.

We look forward to celebrating with you.

Very truly yours,

Sun-Hoo Foo, MD  
President  
CAIPA Foundation, Inc.

George Liu, MD, PhD  
President & CEO  
Coalition of Asian-American IPA

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**WEDNESDAY, MAY 23, 2018 | EDISON BALLROOM**

**PLATINUM SPONSOR - \$50,000**

- Recognition in the event's Program as "Platinum Sponsor".
- Logo and recognition PROMINENTLY placed on the on-stage event thank you video.
- 50 tickets to the cocktail reception and VIP dinner seating.
- Acknowledgments in issued press releases.
- Logo and branding on all event promotional materials, including CAIPA event website, e-banners, posters, all potential branding material placements.

**DIAMOND SPONSOR - \$20,000**

- Recognition in the event's Program as "Diamond Sponsor".
- Logo and recognition strategically placed on the on-stage event thank you video.
- 20 tickets to the cocktail reception and premium dinner seating.
- Logo and branding on CAIPA event website, e-banners, posters.
- Acknowledgments in issued press releases.

**GOLD SPONSOR - \$15,000**

- Recognition in the event's Program as "Gold Sponsor".
- Logo and recognition placed on the on-stage event thank you video.
- 15 tickets to the cocktail reception and prime dinner seating.
- Logo and branding on CAIPA event website, e-banners.
- Opportunities to be quoted in issued press releases.

**SILVER SPONSOR - \$10,000**

- Recognition in the event's Program as "Silver Sponsor".
- Logo and recognition placed on the on-stage event thank you video and CAIPA event website.
- 10 tickets to the cocktail reception and preferred dinner seating.

**RUBY SPONSOR - \$5,000**

- Recognition in the event's Program as "Ruby Sponsor".
- Logo and recognition placed on the on-stage event thank you video and CAIPA event website.
- 5 tickets to the cocktail reception and dinner seating.

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CAIPA Foundation

## Asian Heritage Night Sponsor's Invoice

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ Tel \_\_\_\_\_ Email \_\_\_\_\_

**PLATINUM SPONSOR** **\$50,000**

Recognition in the event's Program as "Platinum Sponsor".

Logo and recognition in the event's advertisement, literature, press release, website.

50 tickets to the cocktail reception and VIP dinner seating.

**DIAMOND SPONSOR** **\$20,000**

Recognition in the event's Program as "Diamond Sponsor".

Logo and recognition in the event's advertisement, literature, press release, website.

20 tickets to the cocktail reception and premium dinner seating.

**GOLD SPONSOR** **\$15,000**

Recognition in the event's Program as "Gold Sponsor".

Logo and recognition in the event's advertisement, literature, press release, website.

15 tickets to the cocktail reception and prime dinner seating.

**SILVER SPONSOR** **\$10,000**

Recognition in the event's Program as "Silver Sponsor".

Logo and recognition in the event's advertisement, literature, website.

10 tickets to the cocktail reception and preferred dinner seating.

**RUBY SPONSOR** **\$ 5,000**

Recognition in the event's Program as "Ruby Sponsor"

Logo and recognition in the event's advertisement, website.

5 tickets to the cocktail reception and dinner seating.

**INDIVIDUAL SUPPORT** **\$ 1,000 each**

Ticket to the event at \$1,000 each. I wish to support \_\_\_\_\_ ticket(s), total of \$\_\_\_\_\_.

**Total Amount Due \$ \_\_\_\_\_**

Please make your check payable to:

**CAIPA Foundation, Inc.**  
**202 Canal Street, Suite 500**  
**New York, NY 10013-4517**

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