



March 8, 2019

## *2019 Asian Heritage Night*

a night of music, story-telling and appreciation

*Wednesday, May 22, 2019, 6:00PM*  
*E DISON BALLROOM, 240 West 47<sup>th</sup> Street, New York, NY 10036*

Dear Friends,

It is with great pleasure that we invite you to the **2019 Asian Heritage Night** hosted by CAIPA Foundation, Inc., with the support of Coalition of Asian-American IPA, one of the largest IPAs in New York's Asian-American communities and the most recognized IPAs in the region. This unique cultural event celebrates Asian Heritage month in May with a focus on health care.

Over hundreds of champions from the medical community will be in attendance to enjoy a multi-media celebration of Asian culture shown through performances of musical instruments and a cultural runway show. We will also be recognizing several organizations and providers for their outstanding service to the Asian-American community.

Furthermore, this is a tribute to all health care stakeholders, government officials, hospitals, nursing homes, home care agencies, health care providers, and family members, interdependently working together to provide the most comprehensive care to those in need.

If you would like to become a sponsor, please contact Karen Jung by May 1, 2019 at (212) 965-9888, x106 or [kjung@caipa.net](mailto:kjung@caipa.net). Thank you for your generous consideration. We look forward to celebrating with you.

Yours truly,

Sun-Hoo Foo, MD  
President  
CAIPA Foundation, Inc.

George Liu, MD, PhD  
President & CEO  
Coalition of Asian-American IPA

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WEDNESDAY  
MAY 22, 2019

EDISON BALLROOM  
240 W 47<sup>th</sup> St, NY 10036

Sponsorship deadline by May 1, 2019

## Platinum Sponsor - \$50,000

- Recognition as "Platinum Sponsor" in the event program
- Logo and recognition PROMINENTLY placed on the on stage event video
- Acknowledgment in the event press releases
- Logo and branding on all event promotional materials including CAIPA website, e-banners and posters
- Colored spread-page ads in the event program booklet
- 20 tickets to the cocktail reception and VIP dinner seating

## Diamond Sponsor - \$35,000

- Recognition as "Diamond Sponsor" in the event program
- Logo and recognition strategically placed on the on stage event video
- Acknowledgment in event press releases
- Logo and branding on CAIPA website, e-banners and posters
- Full colored-page ad in the event program booklet
- 15 tickets to the cocktail reception and premium dinner seating

## Gold Sponsor - \$25,000

- Recognition as "Gold Sponsor" in the event program
- Logo and recognition placed on the on stage event video
- Opportunities to be quoted in event press releases
- Logo and branding on CAIPA website and e-banners
- Full colored-page ad in the event program booklet
- 10 tickets to the cocktail reception and prime dinner seating

## Silver Sponsor - \$15,000

- Recognition as "Silver Sponsor" in the event program
- Logo and recognition placed on the on stage event video
- Logo and branding on CAIPA website and e-banners
- 8 tickets to the cocktail reception and preferred dinner seating

## Ruby Sponsor - \$5,000

- Company name will be listed as "Ruby Sponsor" in the event program
- Logo and branding on CAIPA website and e-banners
- 4 tickets to the cocktail reception and dinner seating

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## 2019 Asian Heritage Night Sponsorship

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact \_\_\_\_\_ Tel \_\_\_\_\_ E-mail \_\_\_\_\_

- Platinum Sponsor \$50,000
- Diamond Sponsor \$ 35,000
- Gold Sponsor \$25,000
- Silver Sponsor \$15,000
- Ruby Sponsor \$5,000
- Individual Sponsor \$1,000

Ticket to the event at \$1,000 each. I wish to support \_\_\_\_\_ ticket(s), total of \$\_\_\_\_\_

**Total Amount Due \$\_\_\_\_\_**

### Please make your check payable to:

CAIPA Foundation, Inc.  
202 Canal Street, Suite 500  
New York, NY 10013-4517

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